

2024-2025 INSURANCE ADVISERNET FOUNDATION

Annual Report



About the *Insurance Advisernet Foundation*

The [Insurance Advisernet Foundation](#) was established in 2015 as a way to consolidate the considerable goodwill that already existed amongst our Authorised Representatives across Australia. We feel very fortunate to be part of a dynamic and successful business. The Foundation will remain part of our ongoing commitment to our people, our clients and the wider community.



Why does the IA Foundation *exist*?

The IA Foundation exists to support local Australian organisations that work to help change the lives of individuals, families and communities for the better.

What does the IA Foundation *do*?

The IA Foundation reaches out to our adviser practices, insurers and business partners who have the passion, commitment and social conscience to help those that are disadvantaged in their local communities. Individually and collectively, advisers identify not-for-profits that are deserving of donations and in many cases, give their time and skills.

How does the IA Foundation *donate*?

Donations are given directly to community not-for-profits and/or charities and each year the IA Foundation strives to make a difference!

Our Impact

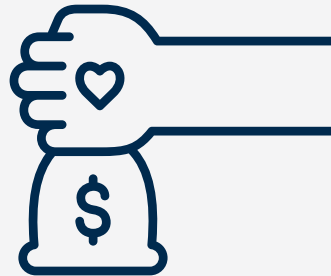
2024/2025

Helping to change the lives of individuals, families and communities for the better.

\$750,000 Donations from IA Foundation & Insurance Advisernet

\$608,797 Cash on hand

\$615,449 Contributions



Insurance Advisernet and its Foundation has contributed over \$4.5 million over the last 8 years to numerous charities. We aim to donate over \$500,000 each year through a variety of fundraising initiatives. By working closely with our staff, advisers and our insurance underwriting partners we aim to leave a social legacy for generations to come.

Message From *Our Founder & Chairman*



With great pride and genuine gratitude, I'm thrilled to share a standout milestone from the IA Foundation's 2024/2025 year – we donated over \$750,000 to almost 40 registered charities throughout Australia. These contributions are more than just numbers; they've made a real difference to people and communities who need it most.

This incredible outcome is only possible thanks to the ongoing support of our AR practices, IA staff, insurer partners and business associates. Your generosity isn't just about giving – it's about lifting others up, sharing hope and helping to shape brighter futures.

Looking ahead, our commitment remains strong. Together, with shared purpose and passion, we'll keep supporting those who need us most.

Hell Yeah!!!

Ian Carr
Founder & Chairman

REACHING
out IN THE
community

Donations granted in 2024/25

Proudly supporting



\$75,000
Donation

Brightening Lives: Supporting Starlight Children's Foundation

The IA Foundation is proud to continue its long-standing support of the Starlight Children's Foundation, donating a total of \$75,000 this financial year across three initiatives: a major sponsorship of the 2025 Super Swim campaign, a contribution to the 2024 Canberra Star Ball, and a general donation to help power their life-changing programs.

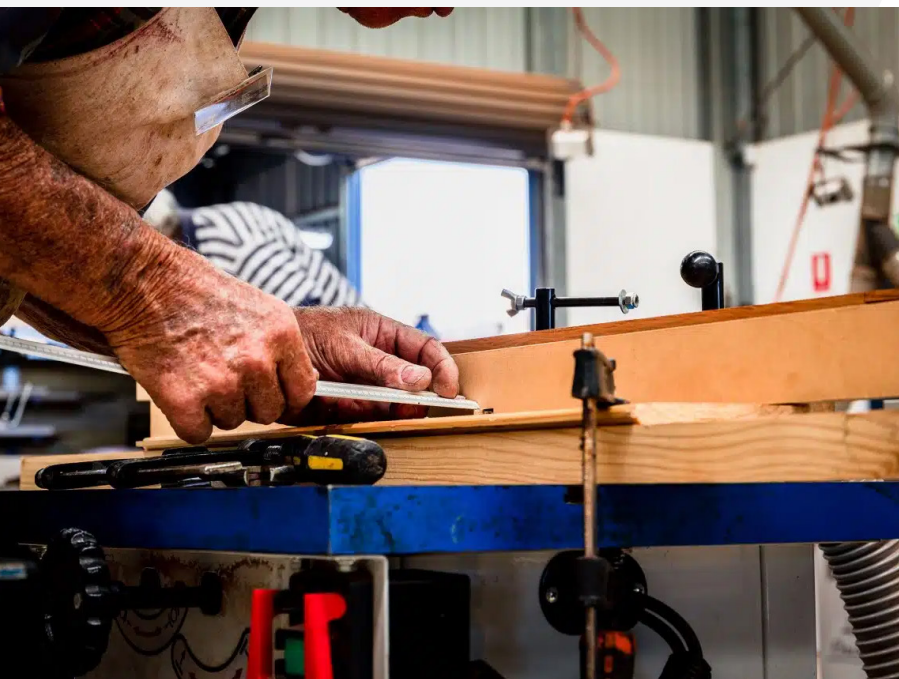
For over 35 years, Starlight has worked to bring joy, fun and comfort to seriously ill children and their families. Through innovative programs like the Starlight Express Room, Captain Starlight, and Wish Granting, they help children navigate the challenges of hospital stays with moments of happiness and laughter.

As part of our contribution, the IA Foundation proudly donated \$25,000 in matched giving for the Starlight Super Swim, a national campaign encouraging Australians to swim for a cause. The 2025 campaign saw a 2.8x increase in donations, with enough funds raised in under an hour to support over 1,500 sick kids.

We are honoured to play a small part in the incredible work Starlight continues to do. Their impact is a shining example of how community support can bring real joy when it's needed most.



\$70,000
Donation



**Backing Connection and Community:
Supporting Australian Men's Sheds**

The IA Foundation is proud to announce a \$70,000 donation to support the important work of the Australian Men's Shed Association, a community-based organisation that plays a vital role in improving the mental health and wellbeing of men across the country.

Men's Sheds provide a welcoming space where men can come together, build meaningful connections, and work on practical projects side by side. These spaces help combat social isolation, support mental health, and foster a strong sense of community and purpose, particularly among older men and those who may be retired, unemployed or experiencing life transitions.

This donation includes a generous \$35,000 contribution from IA Practice, Everest Risk Group, who have a long-standing relationship with Men's Shed. Their ongoing support has helped strengthen ties between local communities and shed members, and we're proud to stand alongside them in continuing this important work.

At the IA Foundation, we're committed to supporting grassroots organisations that make a real impact. Men's Sheds are more than just workshops - they're a lifeline for many, and we're honoured to help keep their doors open.



Riding for a Cure: IA Foundation's Continued Support for Tour de Cure

This FY, the Foundation proudly marked its seventh consecutive year supporting Tour de Cure Australia, contributing another \$60,000 towards their life-changing mission. This brings our total support to over \$300,000, helping to fund vital cancer research, prevention and support programs across the country.

This year's Signature Tour, held from 30 May to 6 June, saw 190 riders and support crew take on an epic 1,184km journey over eight days, winding from Airlie Beach to Port Douglas. Along the way, they passed through Bowen, Townsville, Magnetic Island, Ingham, Mission Beach, Cairns and Atherton – all while raising awareness and much-needed funds to help cure cancer.

Among the passionate crew was our very own IA General Manager Central, Simon Elliot, who proudly presented our donation to Sunrise's Mark Beretta at the tour launch.

\$60,000
Donation

Tour de Cure does more than ride bikes. Through their incredible work, they've funded over 700 cancer research projects, delivered their 'Be Fit, Be Healthy, Be Happy' message to more than 180,000 school children, and supported patients and families affected by cancer in communities nationwide.

We're continually inspired by their dedication and spirit, and we're honoured to play a small part in helping them achieve their bold vision – a world without cancer.



\$50,000

Donated by Insurance Advisernet



In 2024/2025, Insurance Advisernet proudly contributed \$50,000 to Sony Foundation Australia, an organisation doing extraordinary work to support young Australians during some of the most vulnerable and difficult times in their lives.

Sony Foundation's mission is to fund and deliver youth-focused initiatives that address serious gaps in the system - particularly for young people facing cancer, homelessness, mental ill-health, disability and disadvantage. Their programs are innovative, practical and grounded in creating long-term impact.

One of their most well-known and powerful initiatives is the You Can program, a national network of specialised youth cancer centres providing age-appropriate treatment and support for 15 to 29-year-olds. These centres are designed to meet the unique physical, emotional and social needs of young people

diagnosed with cancer - helping to reduce isolation and improve outcomes during what is often an overwhelming and isolating experience.

Sony Foundation is unique in its focus on collaborative partnerships - bringing together corporate, medical, community and government sectors to ensure the greatest possible impact. Their programs not only fill crucial gaps but also empower young people with the resources, environments and opportunities they need to thrive.

This year, Insurance Advisernet is honoured to take our support one step further by becoming a Gold Partner of the Sony Foundation. This partnership reflects our deep respect for their work and our shared commitment to creating brighter, more equitable futures for young Australians in need.



THANK YOU!



\$25,000 Donation

Backing Bold Ideas at SAHMRI

We're proud to continue our long-standing partnership with the South Australian Health and Medical Research Institute (SAHMRI), contributing \$25,000 in 2025 to support two of their critical initiatives.

The first is SAHMRI's Tax Appeal campaign: Imagine the End of Chronic Pain. Chronic pain affects one in five Australians, yet treatment options remain limited. This campaign is driving pioneering research aimed at delivering hope and long-term relief to those living with daily pain. It's an ambitious goal, but one we wholeheartedly stand behind.

Our donation also supports the Discovery Circle, SAHMRI's early-career research initiative. This unique program empowers a new generation of scientists by funding emerging researchers with bold ideas and untapped potential. By investing

in early-stage research, the Discovery Circle is planting the seeds for tomorrow's medical breakthroughs.

We are honoured to play a small part in helping SAHMRI push boundaries and improve lives. Through our support, we hope to inspire meaningful progress in both the fight against chronic pain and the nurturing of future scientific talent.



Prostate Cancer Foundation of Australia



\$25,000
Donation

Helping PCFA Take Action Towards Zero Deaths from Prostate Cancer

In 2025, the IA Foundation proudly contributed \$25,000 to the Prostate Cancer Foundation of Australia (PCFA), supporting their bold 11 Point Plan for Zero Deaths from Prostate Cancer.

Prostate cancer is the most commonly diagnosed cancer among Australian men, with one in five expected to be diagnosed in their lifetime. While treatments have improved, too many men still face late diagnoses, limited access to care, and significant mental health challenges—particularly in regional and Indigenous communities.

PCFA's 11 Point Plan outlines a national strategy to shift this trajectory. The plan sets out to introduce new guidelines for the early detection of prostate cancer and to expand diagnostic and treatment services, particularly in regional and remote communities. It also focuses on increasing public

education and awareness to help Australians better understand the risks and signs of the disease.

Investment in research is a major pillar of the plan, aiming to accelerate breakthroughs in prevention, early detection and curative treatments. At the same time, PCFA is working to improve survivorship and mental health support through specialist nursing, counselling and peer-led networks.

Access to cutting-edge clinical trials will be expanded, while general practitioners and allied health professionals will be better equipped to detect the disease early with tailored tools and training. Finally, the plan strengthens PCFA's commitment to community engagement, building momentum through events and initiatives that unite Australians in the fight against prostate cancer.

BRISBANE YOUTH SERVICE

NEW FUTURES FOR YOUNG PEOPLE



Creating Pathways for Young People at Brisbane Youth Service

The IA Foundation has proudly supported Brisbane Youth Service (BYS) since 2019, standing alongside their mission to help young people and families who are experiencing or at risk of homelessness. Over the years, our contributions have played a meaningful role in helping BYS deliver critical services - from safe housing and healthcare to counselling, education and employment support.

This ongoing partnership is built on a shared belief that every young person deserves the chance to thrive, regardless of their circumstances. Through our support, BYS has been able to grow its reach and impact, helping thousands of young people navigate complex challenges and take positive steps towards a brighter and more stable future.

\$25,000
Donation

The IA Foundation's contribution helped support the establishment of BYS's new Youth Support Centre. This vital facility is designed to be a safe, inclusive and welcoming space where young people can access a wide range of integrated services under one roof. Whether they're seeking crisis support, healthcare, housing assistance or simply someone to talk to, the new centre will provide a lifeline - and a launchpad - for those in need.

The Youth Support Centre reflects BYS's forward-thinking approach to youth services, combining compassion with practical support to create lasting change. We are proud to be part of this important milestone in their journey and to continue investing in programs that empower young people to overcome adversity and reach their potential.



\$25,000
Donation

Opening Doors to Joy with What Ability Foundation

The IA Foundation was thrilled to support the What Ability Foundation with a \$25,000 donation in 2025, helping to bring smiles, confidence and connection to individuals living with disabilities and their families across Australia.

Our contribution is part of their bold mission to unlock 1,000,000 unforgettable experiences - from theme park visits to sporting events and entertainment outings - for people with disabilities who may otherwise miss out. These experiences are more than just moments of fun. They create lasting memories, boost self-esteem, and foster social connection for entire families and communities.

The cheque was proudly presented in person to Founder, Steve Dresler and Ambassador Matt Formston, along with some of the wider What Ability Foundation team.

Steve Dresler, speaking on behalf of the What Ability Foundation, shared his appreciation:

"On behalf of the entire What Ability Foundation team, I want to extend a heartfelt thank you for your incredibly generous donation of \$25,000. Your support truly amplifies our impact. It's because of people like the Insurance Advisernet Foundation that we're able to make a real difference - one experience at a time."

At the IA Foundation, we are proud to stand alongside organisations like What Ability Foundation that are creating inclusive communities and changing lives through the simple power of joy.



\$25,000
Donation



Insurance Advisernet Foundation's Generous Donation Fuels Sacred Heart Mission's Vital Services

Sacred Heart Mission is a pivotal organisation dedicated to supporting individuals facing homelessness, deep disadvantage, and social exclusion. This donation significantly bolstered the Mission's ability to provide crucial services to those in need, highlighting the power of community and corporate support in making a tangible difference in people's lives.

A Beacon of Hope: Women's House in St Kilda

One of the primary beneficiaries of the Insurance Advisernet Foundation's donation is the Women's House in St Kilda. This Engagement Hub stands as a sanctuary for all women, including cisgender and transgender individuals, who find themselves navigating the challenges of homelessness, financial instability, or barriers to social inclusion. Over the past financial year, there's been an impressive 529 presentations at the Women's House, offering a safe, supportive,

and welcoming environment tailored to meet the unique needs of each visitor.

Wellness Place: Nurturing Mind and Body

The donation will also play a critical role in supporting Sacred Heart Mission's Wellness Place, a haven designed to address the impacts of trauma, addiction, isolation, and chronic health issues. Last financial year, the Wellness Place was able to host 1,666 appointments and group activity attendances. Through a variety of groups, educational programs, and complementary and allied health therapies, the Wellness Place works tirelessly to foster healing and well-being for those it serves.

This donation to Sacred Heart Mission is a powerful example of how corporate philanthropy can play a crucial role in supporting vital community services. Through its generous contribution, the Foundation has helped ensure that Sacred Heart Mission can continue its invaluable work.



\$25,000
Donation

Fighting Hunger, Together: Our Ongoing Support for Foodbank Queensland

Every day, too many Australians go without a meal. Foodbank Queensland is a lifeline for individuals and families facing food insecurity, providing essential groceries to over 150,000 people each month through a network of frontline charities. At Insurance Advisernet, we're incredibly proud to stand alongside them in their mission.

As a corporate sponsor and partner, our support goes beyond funding. Through the Insurance Advisernet Foundation, we provide financial donations to help Foodbank source and distribute food to those who need it most. But it's not just about dollars - our people are also hands-on, with advisers like Stephen Carey regularly volunteering to help pack and distribute food hampers.

We're also passionate about raising awareness. Events like the Bridge to Brisbane have become a platform to both raise funds and highlight the growing issue of hunger in our communities.

Our partnership with Foodbank Queensland reflects a deep commitment to giving back and supporting those who need a helping hand. It's one of the many ways we're working to build stronger, more resilient communities across Australia.





**Black Dog
Institute**



\$10,000
Donation

Supporting Better Mental Health: IA Foundation and Black Dog Institute

The Black Dog Institute is Australia's only medical research institute focused entirely on mental health, with a unique translational approach that turns ground-breaking research into practical support, education and digital tools. Their work spans the full spectrum of mental health challenges, from prevention through to early intervention and treatment, with particular focus on areas such as suicide prevention, youth mental health, and workplace wellbeing.

The IA Foundation is proud to support the Black Dog Institute and play a role in creating a mentally healthier world. One of the standout moments of our partnership was the Stryde4 charity walk, which saw IA staff across the country unite in support of mental health.

Together, we raised vital funds for Black Dog while also encouraging physical activity and open conversations around mental wellbeing in our own teams and communities.

Supporting organisations like the Black Dog Institute is core to the Foundation's mission. We're honoured to contribute to their impactful work and help ensure more Australians have access to the resources and support they need.

Donations



\$75,000

Starlight

For over 30 years Starlight have used play, social connection and creativity to support children and young people in some of their toughest times and to positively change their healthcare experience.



\$70,000

Men's Shed Association

Prioritises the wellbeing of all men by providing a safe, friendly and welcoming place for men to work on meaningful projects and to contribute to the wider community.



\$60,000

Tour De Cure

Tour de Cure raises vital funds to support the researchers, surgeons and clinicians who dedicate their lives to finding a cure for cancer.



\$50,000

Pancare

Pancare Foundation are a leading charity committed to inspiring hope, raising awareness, supporting families and funding research for upper gastrointestinal (GI).

Sony Foundation

Sony Foundation Australia aims to improve the health and wellbeing of young Australians in need. They take on the big issues, ones that are often overlooked by society. cancers.

Donations

\$25,000

Pregnancy & Family Support Association

Raise public awareness about some of the most pressing issues facing today's society, including poverty, homelessness, domestic violence, families living with chronic physical illness or mental health difficulties.

Sacred Heart Mission

Sacred Hearts mission is to build people's capacity to participate more fully in community life, by addressing the underlying causes of deep, persistent disadvantage and social exclusion.

Prostate Cancer Foundation

Australia's leading community-based organisation for prostate cancer research, awareness, and support.

What Ability

What Ability exists to bring happiness to people living with a disability. They provide 1:1 support that puts FUN first for their participants; from bushwalks to beach days, cafe trips and holiday camps.

Staying Alive Foundation

Creating Heart Safe Communities across Australia by donating defibrillators and raising awareness and education with the 3-Steps to help save a life in case of a Sudden Cardiac Arrest (SCA) out-of-Hospital.

Bill Crews Foundation

Rev. Bill Crews and his team give free meals and support to thousands of homeless, poor and disadvantaged Australians every week and is trusted by the community to improve the lives of the homeless and needy.

Beyond Blue

Beyond Blue is a mental health organization in Australia that focuses on supporting people affected by anxiety, depression, and suicide. They offer a range of resources to help individuals manage their mental health and build resilience.

SAHMRI

An independent flagship organisation dedicated to improving health outcomes, both in Australia and around the world.

Brisbane Youth Services

Supporting homeless and disadvantaged young people (aged 12-25 years) and their children, to secure and maintain housing. They provide emergency support to assist young people to address physical & mental health issue.

Para Surfing Australia

Surfing Australia has taken an active role in the development and advancement of Para Surfing to create a national platform for access to the sport and enable Para Surfers the opportunity to achieve sporting excellence and inspire others.

Donations



\$20,000

Foodbank

Foodbank provides food and grocery relief to 2,929 front-line charities and 3,220 school breakfast programs to help feed people in need. Last year alone, they sourced enough food for 92 million meals.

Top Blokes

With a focus on mental health, leadership, and positive decision-making, Top Blokes create a community where every young man is equipped to lead a life of purpose, empathy, and strength, and where the definition of masculinities extends far beyond the stereotypes.



\$10,000

Black Dog Institute

The only medical research institute in Australia to investigate mental health across the lifespan, our aim is to create a mentally healthier world for everyone.

Act For Kids

A for-purpose organisation that delivers evidence-led professional therapy and support services to children and families who have experienced or are at risk of harm.

Austism Spectrum

Exists to support and empower participants to live the best life possible. Their focus is on the strengths and interests of people on the autism spectrum.

iDareDream

Offers grandchildren being raised by their grandparents, opportunities to participate in the same activities and programs most other children enjoy.

Giant Steps

Giant Steps Australia seeks to develop intensive therapeutic and educational programs to ensure that each child has the opportunity to reach their full potential.

Shake It Up

A not-for-profit organisation established in 2011 and funds Parkinson's disease research in Australia aimed at better treatments and ultimately a cure.

Leukodystrophy Australia

Helps those living with leukodystrophy, through knowledge and support, to lead their best lives.

Donations

\$5,000

RUOK

R U OK? is a national suicide prevention charity and registered public health promotion that encourages people to stay connected and have conversations that can help others through difficult times.

Heartbeat of Football

Heartbeat of Football is focused on reducing the number of cardiac events through proactive testing and the promotion of defibrillators at sporting grounds across Australia.

FSHD Global Research

Operating globally with the world's leading researchers, biotech's, and communities to find a cure for FSHD, and improve muscle regeneration, function and wellness. We are Giving Life to Muscles.

Pink Silks

The Pink Silks Trust has a strong focus on assisting local women's health organisations with much needed equipment and services, as well as contributing to national research foundations.

*Under
\$5,000*

Cancer Council NSW

Working to reduce the impact of cancer through research, prevention, support, and advocacy.

Rare Cancers Australia

Stand side by side with people diagnosed with cancer, and their families, with knowledge, energy and an unwavering determination to create a better world for people diagnosed with rare cancers.

2024/2025

IA Supporters

BRONZE

4Sight Risk Partners
Absolute Insurance Solutions
Acorn Insurance Services
ALH Insurance Services
Andrew Borden
Beaches Insurance
Blue Gum Insurance
Bygraves Insurance Consultants
Ceejaze Management & Consulting
Complete Insurance Advice
Compton Insurance
Confio Insurance Services
CoverMax Insurance
Danforth Insurance
DBA Insurance & Risk Management Services
Doreen Insurance Solutions
FordSure
Four Pillars Risk Advisory
General & Commercial Insurance Services

Gill Delaney
Grand Management
Guzzy Pty Limited
Hankinson Insurance Advisers
Huxley Insurance Advisers
I Marine & General Insurance
Insurance Advisernet
Merimbula
Irecon Insurance Services
Insurance Risk & Solutions
Irecon Insurance Services
James Wilson Insurance
Jared King
JM Insurance Services
Jo Day
John Candotti
KLP Insurance Services
KPI Broking
Kylie Vickerman
McDonald Insurance Solutions
Michael Scala
Nava Insurance & Risk

Nigel Curtis
Nathan Richards
Nima Risk Services
Optimum Insurance
Pelagic Insurance Services
Pivot Insurance
R&R Insurance Advisers
RDC Insurance Advisers
Richard Welch
Risk Advisory Australia
Sage Risk Advisory
Sarah Farmborough
Sean McDermott
Simon Elliot
SLS Insurance Solutions
Smith & Lane Insurance
Steve Dymond
Stride Insurance Advisers
Total Risk Insurance
Vantage Insurance Solutions
Vince Insurance Professionals

SILVER

Allinsure
Apex Insurance
Astute Insurance Services
D&D Insurance Services
D R Loades Enterprises
Great Southern Insurance
Helm Insurance Services
IAA Townsville
IAA Haymarket
Lewis Insurance Services
Pace Insurance
Pacific Insurance Solutions
Strata Insurance Solutions
Ventures Insurance Advisors
Westside Insurance Specialists

GOLD

AMK Risk Advisors
BurMac Insurance Solutions
Ford & Associates

PLATINUM

BML Risk Advisers
Carr Corporate
Everest Risk Group
Shaun Standfield

Principal Corporate Supporter



Major Corporate Supporters



Major Industry supporters





THANK YOU